



Friends,

Public Health Institute of Metropolitan Chicago (PHIMC) is proud to celebrate our 30<sup>th</sup> year working to promote health justice and strengthen public health through innovation and partnerships that align people, strategies, and resources.

**To mark this moment, PHIMC's Board and Staff are holding a 30<sup>th</sup> Anniversary Reception on November 14, 2024, from 6:00 – 8:00 pm.** This evening will be spent enjoying the company of Chicago's public health leaders at the American Writers Museum (AWM), a one-of-a-kind setting. As one of the most unique Chicago museums downtown, AWM's mission is to celebrate the enduring influence of American writers on our history, identity, culture, and daily lives.

Founded in 1994, PHIMC originally served as an exclusive partner for the Chicago Department of Public Health. Over time, our organization has evolved and currently provides leadership across Illinois to a broad range of projects that bring to life our vision of systems that impact how we live, work, and play as compassionate, affirming, and racially equitable, support health and well-being for all people.

For 30 years, PHIMC has worked across the city, state, and nation to ensure that people in need have access to the care and services they deserve. As a convenor and facilitator of collaborations, PHIMC has long worked with organizations serving individuals living in communities marginalized by a long history of oppression. Our efforts improve access to education, health, and social services that affirm and support LGBTQ+ youth, people struggling with substance use disorders, justice involved individuals, people living with or at risk for chronic disease, and others facing systemic discrimination, primarily in Illinois.

**Today I invite you to help PHIMC celebrate this milestone by sponsoring our Anniversary Celebration.** Sponsorship opportunities are outlined below and include a broad range of public thanks and recognition that will reach more than 5,000 people across multiple social media platforms and our communications lists.

PHIMC is committed to deconstructing racist systems, preventing trauma, addressing the root causes of poor health, and ensuring our team is collectively moving the needle to achieve health equity and finding our way to justice. I hope that you will consider joining us.

Thank you for your consideration,

A handwritten signature in blue ink that reads "Karen A. Reitan".

Karen A. Reitan  
President & CEO

**PHIMC Sponsorship Opportunities**

Your Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Website \_\_\_\_\_

Phone Number \_\_\_\_\_

Email \_\_\_\_\_

I/We agree to sponsor PHIMC's 30<sup>th</sup> Anniversary Celebration at the level indicated below.

Signature Here: \_\_\_\_\_

Exact name for print and virtual acknowledgements: \_\_\_\_\_

Invoice and payment options will be sent upon commitment.

**Sponsoring Partners:**

**Public Health Champion: \$20,000**

- Live acknowledgment at the event
- Six tickets to the event
- Logo inclusion in all print and digital event materials
- Mention in all press releases for the event
- Print or digital signage at the event
- Free video promotion spot shown at the 2025 Illinois Reentry and Youth Conferences hosted by PHIMC
- Six social media highlights during 2025
- Four highlights on PHIMC's homepage in 2025
- Logo placement on PHIMC t-shirts for Action Camp, AIDS Run/Walk
- Thank you in PHIMC's newsletter and inclusion on PHIMC's supporters' page

**Public Health Leader: \$15,000**

- Live acknowledgment at the event
- Four tickets to the event
- Logo inclusion in all print and digital event materials
- Mention in all press releases for the event
- Print or digital signage at the event
- Four social media highlights and two website highlights on PHIMC's homepage in 2025
- Logo placement on PHIMC t-shirts for Action Camp and AIDS Run/Walk
- Thank you in PHIMC newsletter and inclusion on PHIMC's supporters' page

**Public Health Advocate: \$10,000**

- Two tickets to the event
- Logo inclusion in all print and digital event materials for the event
- Mention in all press releases for the event
- Digital signage at the event
- Two social media highlights in 2025
- One highlight on PHIMC's homepage during 2025
- Thank you in PHIMC newsletter
- Inclusion on PHIMC's supporters' page

**Public Health Colleague: \$2,500**

- Mention in all press releases for the event
- Thank you in PHIMC newsletter
- Digital signage at the event
- Inclusion on PHIMC's supporters' page

**Public Health Star: \$5,000**

- Mention in all press releases for the event
- Digital signage at the event
- One social media highlight during 2025
- Thank you in PHIMC newsletter
- Inclusion on PHIMC's supporters' page

**Public Health Supporter: Other Amount: \_\_\_\_\_**

- Thank you in PHIMC newsletter
- Digital signage at the event
- Inclusion on PHIMC's supporters' page