

PHIMC Launches New Website and POP Video

New Website Launched

We are excited to launch a successfully redesigned website, created in partnership with [Satiated Artists](#). The site is easier to navigate and includes additional pages to encourage interaction with PHIMC and our initiatives. Our next phase of the website redesign will include a robust resource center so please keep checking back. Please explore the new site and [let us know](#) what you think.



See more: phimc.org

New POP Campaign Video Released



On the heels of a successful pilot year for the [POP Campaign](#), we are releasing a new video. This video will serve as the introduction to the Affirming Health Care initiative, serving a similar purpose as the [introductory video](#) for the Routine HIV Screening initiative. This video features health care professionals and Lesbian, Gay, Bisexual, and Transgender (LGBT) individuals of color speaking about the cost of stigma and how affirming health care practices

improve patient outcomes. We are looking for new health care sites to implement the POP Campaign in 2017. Please [let us know](#) if you have one in mind.

Watch now: [YouTube](#)

Thank you for supporting the work of PHIMC. Because of partners like you, PHIMC is able to enhance the capacity of public health and health care systems to promote health equity and expand access to services.

Sincerely,

Public Health Institute of Metropolitan Chicago (PHIMC)



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Public Health Institute of Metropolitan Chicago

<http://www.phimc.org>

info@phimc.org

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